

[A Stylish, Hands-Free Baby Carrier that Won't Kill Your Back: The PortaMEe](#)

Given up on searching for a stylish, comfortable baby carrier that won't kill your back? We found the carrier of your dreams in the PortaMEe. When her twenty-one pound five month old son couldn't fit into front style carriers comfortably and her back hurt just trying the carrier on due to a c-section, Robin Stein set out to create the Prada of baby carriers and came up with the PortaMEe. "My baby wanted to be held and we both were happier if we could maintain eye contact," says Robin. "I couldn't carry him and a big diaper bag, so I designed the product to enable me to leave home hands free."



Not wanting to look like she was going hiking in the mountains, Robin sought to create a fashionable and chic multifunctional carrier, something that was truly lacking in the market. "Moms hunt other Moms down to find out about where to buy (the PortaMEe)," Robin says. "It seems that everyone wants a well made high end baby carrier that protects their back and body alignment."

Made of a high quality nylon rainwear for the exterior and a soft micro-suede for the interior and trimmed in cowhide leather, the carrier not only looks stylish, but it is supremely comfortable to wear. Instead of a foam shoulder pad, they used a honeycomb gel. For the lumbar support design, Robin looked at fanny packs and incorporated eight flexible bars into mesh padding. She also consulted her orthopaedist for advice. "I wanted to know how much support was acceptable without giving too much support and then causing the back muscles to atrophy. I have had a history of back problems and I've been through physical therapy for back spasms. I couldn't get my very well known orthopaedist to officially endorse the product because there are too many legal implications, but he LOVES it."

So aside from style and quality what makes the PortaMEe carrier so different from other carriers on the market? The big difference is that most carriers on the market are for newborn babies. "The Portamee is the next step. It is designed for babies that can hold their head up (about 4-5 months old all the way until they are 35 pounds). It is the ONLY baby carrier with lumbar support where you can actually maintain eye contact with your child. Our carrier is also modular. You can snap on our insulated bottle holder (one for yourself - water, one for your baby's bottle or sippy cup). You can snap on the hooded cape. Our carrier isn't packaged in those 4 color corrugated boxes that people just discard. We packaged our carrier in its own matching leather trimmed drawstring tote bag."



With a built in spot for your cell phone, Blackberry, wallet and keys, the PortaMEe is truly the baby carrier for today's modern parents.

Learn more at www.portamee.com

[Watch the Clever Parents TV review of the Portamee here.](#)

By [Kris](#) on 04/23/07 in [Gear](#), [Children](#), [Parentpreneur](#), [Style](#), [Featured](#), [Editor Picks](#), [2007 Business Spotlights](#)